



True Colors

MISSION

As tastemakers, True Colors leads with purpose and gumption—fostering a safe, affirming space for LGBTQIA+ employees and allies at GES and its collective. We elevate voices too often overlooked, champion diversity through advocacy and education, and work to redefine what it means to belong in the workplace. Our mission: to build a culture of authenticity, where everyone can shine in their true colors.

VISION

True Colors envisions a future where LGBTQIA+ inclusion is not just a policy—but a principle woven into every corner of our organization.

SUCCESS PATHWAYS

Promote Education & Awareness

True Colors envisions a future where LGBTQIA+ inclusion is not just a policy—but a principle woven into every corner of our organization.

Advocate for Inclusive Policies

Partner with HR and leadership to influence and implement policies that reflect our values of equity, safety, and belonging.

Enhance Visibility & Representation

Lead storytelling initiatives and visibility campaigns that celebrate LGBTQIA+ voices and ensure authentic representation across the industry.

Drive Community Engagement

Collaborate with external LGBTQIA+ organizations to extend our impact beyond GES and contribute to broader societal change.

TRUE'S CORE

We are grounded in core values that shape our culture and actions.

- We embrace inclusion by welcoming every identity and experience.
- We foster empowerment through authenticity and courage.
- We prioritize education by encouraging learning, unlearning and growth.
- We nurture community through connection, support and boots on the ground.
- And we lead with advocacy, standing up for and turning intention into action, to champion equity and progress.

Does TRUE sound like a safe space for you?

Whether you are an ally or identify under LGBTQ+, this is a welcoming space for all. Bring yourself, your ideas, your enthusiasm and your gumption, to help create and foster an environment of education, action, acknowledgment and respect for all.

We would love to hear from you!

Come say hi and join us
Truecolors@ges.com

TRUE Board

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